

Online IP issues and enforcement

Presented by Hamish Selby and Sophie Thoreau

Thursday, 9 May 2024

LIVE in Auckland and VIRTUAL via Zoom



In Person: **AUCKLAND**
Thursday, 9 May 2024

5.30pm - Refreshments
6.00pm - 7.00pm: Presentation

Hosted by **Buddle Findlay**
Level 18, HSBC Tower
188 Quay Street, Auckland

CHRISTCHURCH STUDY GROUP
Tuesday, 14 May 2024 at 12.00pm

James & Wells
Level 2, CBRE Building
222 High Street, Christchurch

Virtual: **Hosted via Zoom™** Registrants will be provided with an access link.

6.00pm NZST New Zealand
2.00pm AWST Western Australia
3.30pm ACST South Australia
4.00pm AEST Victoria, New South Wales, Queensland, & Tasmania

Topic: **Online IP issues and enforcement**

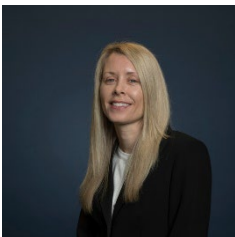
Hamish Selby and Sophie Thoreau will discuss common online intellectual property issues that arise in the context of misleading and deceptive conduct and misuse of IP assets, including domain name squatting, fake websites, impersonators and celebrity endorsements, virtual influencers and deep fakes, talk about enforcement options and outline potential prevention strategies.

Speakers:



Hamish Selby
Partner, **Buddle Findlay**

Hamish has practised in the intellectual property field for almost 25 years and leads the Buddle Findlay intellectual property team. He assists clients with their IP rights in New Zealand, Australia, the Pacific Islands and abroad. Hamish advises the full range of clients from multi-nationals to small-medium businesses and helps them to protect, commercialise, enforce and manage their IP rights.



Sophie Thoreau
Special Counsel, **Buddle Findlay**

Sophie specialises in intellectual property law and the provision of commercial advice. She has extensive experience in New Zealand, Australia, the Pacific Islands, China and internationally. Her expertise spans over 20 years and covers the full spectrum of IP, from development and strategy through to commercialisation and enforcement.

CPD: **1 CPD point** in **Substantive Law.**

Cost: **In-person** **A\$40 Members** (Excludes GST)
A\$70 Non-members (Excludes GST)

Virtual **Australian registrations**
A\$25 Members (includes GST \$2.27)
A\$50 Non-members (includes GST \$4.55)

New Zealand and International registrations
A\$20 Members (Excludes GST)
A\$46.50 Non-members (Excludes GST)

RSVP: Registrations must be received before **6.00pm AEDT** on **Friday, 3 May 2024.**
Bookings are non-refundable once the RSVP date has passed, but may be transferred to another IPSANZ event.

Bookings:

IN-PERSON - Auckland or Christchurch

WEBINAR - Via Zoom