

## The Creative Economy and Copyright in Action - Licensing and Collective Management

*Presented by Paula Browning and Sam Irvine*

Thursday, 4 April 2024



# IPSA NZ

The Intellectual Property Society  
of Australia & New Zealand Inc.

This event is being presented both **LIVE** in person and **VIRTUALLY** via Zoom.

**In Person:** Thursday, 4 April 2024

12.30pm

**1.00pm - 2.00pm**      **Presentation**

**AUCKLAND** - Live presentation  
**A light lunch will be served in Auckland**

**Bell Gully**  
Level 21, Vero Centre  
48 Shortland Street, Auckland

**WELLINGTON** - Group viewing of Zoom presentation  
**Refreshments will be provided**

**Bell Gully**  
Level 4, Bell Gully Building  
40 Lady Elizabeth Lane, Wellington

**Virtual:** **Hosted via Zoom™:** Registrants will be provided with an access link.

<b>1.00pm NZDT</b>	New Zealand
<b>8.00am AWST</b>	Western Australia
<b>10.00am AEST</b>	Queensland
<b>10.30am ACDT</b>	South Australia
<b>11.00am AEDT</b>	ACT, New South Wales, and Victoria

**Synopsis:** **The Creative Economy and Copyright in Action - Licensing and Collective Management**

Paula and Sam will give an insider's view of licensing and collective management of copyright as well as the impacts of AI on the creative industries. This is a unique opportunity to hear from those who work directly with the creators of copyright and their keepers as well as users of copyright.

**Speakers:** **Paula Browning**  
*Chair of WeCreate*

Paula has worked in a diverse mix of sectors having held executive and governance roles in the commercial world, education, sport and the creative industries. She has been Chair of WeCreate since the organisation was founded in 2015 (having previously been the Copyright Council of NZ). Her role at WeCreate focusses on creative education, exports, digital technologies, data, and regulation. Paula is also Deputy Chair of ARAFB (Auckland Regional Amenities Funding Board), consults to the International Federation of Reproduction Rights Organisations on collective management in the ASEAN region, and is a member of the Entain NZ (operator of the TAB) Sustainability Panel.

**Sam Irvine**  
*CEO of Copyright Licensing NZ*

Sam joined Copyright Licensing in 2022 and is an experienced executive who has held senior positions across advertising, communications, design, television and radio. He also holds governance positions in theatre and student radio. Copyright Licensing is the sole, recognised Reproduction Rights Organisation in New Zealand for text-based copyright material and member of the global body, International Federation of Reproduction of Rights Organisations.

**CPD:** **1 CPD point** in **Substantive Law.**

<b>Cost:</b>	<b>In-person</b>	<b>AUCKLAND</b> <b>A\$40 Members</b> (Excludes GST) <b>A\$70 Non-members</b> (Excludes GST)	<b>WELLINGTON</b> <b>A\$20 Members</b> (Excludes GST) <b>A\$46.50 Non-members</b> (Excludes GST)
	<b>Virtual</b>	<b><u>Australian registrations</u></b> <b>A\$25 Members</b> (includes GST \$2.27) <b>A\$50 Non-members</b> (includes GST \$4.55)	<b><u>New Zealand and International registrations</u></b> <b>A\$20 Members</b> (Excludes GST) <b>A\$46.50 Non-members</b> (Excludes GST)

**RSVP:** Registrations must be received before **6.00pm AEDT** on **Friday, 29 March 2024.**  
*Bookings are non-refundable once the RSVP date has passed, but may be transferred to another attendee.*

**Bookings:**

**IN-PERSON - Wellington / Auckland**

**WEBINAR - Via Zoom**