

WEBINAR
China IP Update
Thursday, 7 July 2022

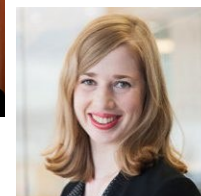


IPSANZ

The Intellectual Property Society
of Australia & New Zealand Inc.

Date: Thursday, 7 July 2022

Time: AEST (ACT, NSW, QLD, TAS, VIC) 1.00 pm
New Zealand 3.00 pm
South Australia 12.30 pm
Western Australia 11.00 am
Concludes 2.00 pm AEST



Webinar: Hosted via Zoom

Topic: Annual China IP Update

Speakers: Dan Plane, Partner, SIPS, Hong Kong

Dan is experienced in all facets of intellectual property law, in particular, anti-counterfeiting and IP enforcement.

Admitted in Hong Kong, Australia, and Wisconsin (USA), he has practiced extensively in the US (as both a patent litigator and public prosecutor), Europe (as EMEA anti-counterfeiting counsel for Nokia) and in the PRC and Asia Pacific, both as in-house counsel for Louis Vuitton (managing its AP anti-counterfeiting program), as well as in private practice with two of the world's leading international law firms and one of Australia's premier IP practices.

Dan acts on behalf of a wide range of clients, including garment manufacturers, electronics and computer companies, pharmaceuticals companies, and luxury goods manufacturers. Of particular note is his wealth of experience in designing and managing regional intellectual property programs and IP security programs in supply chain and distribution contexts.

Dan is a frequent speaker and writer on intellectual property topics, having published articles on online counterfeiting, the development of landlord liability theory, trade secrets protection and the design and management of Asia-based supply chain programs. Dan also serves on the INTA's Parallel Imports Committee.

Fluent in Mandarin Chinese, Dan has practiced as a China IP specialist for approximately 20 years. He is recognised as a leading practitioner by industry publications such as IP Stars, WTR 1000, Chambers and Legal 500.

Charlotte Trinh, Counsellor (Intellectual Property), Australian Embassy Beijing

Charlotte Trinh joined IP Australia in 2020 as IP Counsellor to China and started at the Australian Embassy in Beijing in March 2021. As IP Counsellor, Charlotte guides and connects Australians to the China innovation system and helps Australian companies make the most of their IP in China. She provides guidance on how to navigate the Chinese IP and legal systems and works to deepen Australia-China engagement and collaboration on IP issues. Before joining IP Australia, Charlotte worked as a technology and brands lawyer in mainland China, Australia, Vietnam, and Hong Kong. Charlotte has extensive experience helping companies capture, manage, and commercialise their intangible assets.

Chair: Rebecca Smith, Special Counsel at Gilbert + Tobin, Sydney

Rebecca's practice covers both commercial IP and IP litigation. She has particular expertise in the commercialisation of new technologies, IP enforcement and multi-jurisdictional matters.

Rebecca's experience includes managing Australian anti-counterfeiting litigation with a significant China component and advising on commercial arrangements affected by Chinese IP laws.

Prior to joining Gilbert + Tobin, Rebecca trained at Freshfields Bruckhaus Deringer LLP in London and Paris and was seconded to Sony Computer Entertainment Europe.

CPD: 1 CPD point – Substantive Law

TAX INVOICE

Cost: Australian : A\$25.00 for **Members** (Incl A\$2.27 10% GST); and **A\$50** for **Non-Members** (incl A\$4.55 GST)
New Zealand and International A\$20.00 for **Members** and **A\$46.50** for **Non-Members** (Excludes 10% GST)

RSVP: Friday, 1 July 2021 (register on-line)

Cancellations after the RSVP date are non-refundable however are transferable

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The Intellectual Property Society of Australia and New Zealand Inc.

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