



# 29<sup>th</sup> Annual IPSANZ Conference

18 - 20 September 2015



*This year's conference is to be held at the Fairmont Resort, Blue Mountains, Leura, situated on the edge of the Jamison Valley in the World Heritage-listed Blue Mountains National Park.*

## CONFERENCE PROGRAMME

### Friday, 18 September 2015

3.30 - 6.30pm **Early Registration**

4.00 - 5.00pm **ACCC Update Session**

**ACCC 2015 Enforcement Highlights**

**Speaker:**

**Mr. Grant Elliott**

Director, Enforcement Group – NSW, ACCC

5.00 - 5.30pm **Annual General Meeting**

6.00 - 8.00pm **President's Welcome Drinks**

### Saturday, 19 September 2015

8.30 - 9.00am **Registration and arrival tea and coffee**

9.00 - 10.30am **Session 1**

**Patent Infringement Actions - Substantive and Procedural Developments in the UK and Europe**

**International Guest Speaker:**

**Mr. Henry Carr QC**

11 South Square, Grays Inn, London, England

**Chairperson:**

**Mr. Andrew Goatcher**

Partner, Cornwall Stodart, Melbourne

10.30 - 11.00am **Morning Tea**

**Saturday, 19 September 2015**

11.00-12.30pm **Session 2**

**Patentable Subject Matter in Australia: The Latest Developments in Gene Patents and Computer Software Patents**

**Speakers:**

**Ms. Katrina Howard SC** Barrister, New South Wales Bar

**Mr. Ian Horak** Barrister, Victorian Bar

**Chairperson:**

**Ms. Sheana Wheeldon** Barrister, New Zealand

12.30 - 1.30pm **Lunch**

1.30 - 3.00pm **Session 3**

**Life in the Real World: The Role of in-house IP Counsel and Expectations of Advisors to the Business**

**Speakers:**

**Mr. Batur Oktay** Director, Expert Senior Counsel, Starbucks Coffee Company, Seattle WA, USA

**Ms. Nicola Adams** Corporate Counsel, Pacific Brands Ltd, Melbourne

**Chairperson:**

**Ms. Susan McMaster** Senior Legal Counsel, CSIRO, Melbourne

3.00 - 3.30pm **Afternoon tea**

3.30 – 5.00pm **Session 4**

**Genericism : Death of a Trade Mark**

**Speakers:**

**Mr. Julian Miles QC** Barrister, New Zealand

**Ms. Daisy Williams** Barrister, New Zealand

**Mr. Edward Heerey** Barrister, Victorian Bar

**Chairperson:**

**The Honourable Justice  
Brendan Brown** High Court of New Zealand

6.00pm

**President's Dinner**

**After dinner speaker : Cal Wilson**

**Sunday, 20 September 2015**

9.00 - 9.30am **Arrival tea and coffee**

9.30 - 10.30am **Session 5**

**Judge's Session : Through the Looking-Glass: A Career Volte-face  
A Perspective from the Bench on Various Aspects of IP and Other Litigation**

**Speaker:**

**The Honourable Justice  
Brendan Brown** High Court of New Zealand

**Chairperson:**

**The Honourable Justice  
Annabelle Bennett AO** Federal Court of Australia

10.30 - 11.00am **Morning Tea**

11.00 - 12.30pm **Session 6**

**You Don't Own Me: A Case Study on the Limits of Property, Personality, Parody and Privacy**

**Panel Speakers:**

**Ms. Julia Baird SC** Barrister, New South Wales Bar

**Mr. Andrew Brown QC** Barrister, New Zealand

**Professor Barbara McDonald** Faculty of Law, University of Sydney

**Professor Megan Richardson** Melbourne Law School, University of Melbourne

**Chairperson:**

**Ms. Justine Munsie** Partner, Addisons, Sydney

12.30 - 2.00pm **Lunch and close**