



28th Annual IPSANZ Conference

19 - 21 September 2014



This year's conference is to be held at the Hilton Queenstown Resort and Spa, New Zealand situated on the shores of Lake Wakatipu with panoramic mountain views over an 'unspoilt landscape'



CONFERENCE PROGRAMME

Friday, 19 September 2014

3.30 - 6.30pm **Early Registration**

4.00 - 5.00pm **ACCC Update Session**

ACCC 2014 Enforcement Highlights

Speaker:

Mr. Paul Zawa

General Manager, Enforcement Operations Victoria, ACCC

5.00 - 5.30pm **Annual General Meeting**

6.00 - 8.00pm **President's Welcome Drinks**

Saturday, 20 September 2014

8.30 - 9.00am **Registration and arrival tea and coffee**

9.00 - 10.30am **Session 1**

International Guest Speaker:

**The Honourable
Fidelma Macken SC**

Retired justice of the Supreme Court of Ireland
and former judge of the European Court of Justice

Chairperson:

Mr. Andrew Maryniak QC

Barrister, Victorian Bar

10.30 - 11.00am **Morning Tea**

Saturday, 20 September 2014

11.00 - 12.30pm **Session 2**

Is Lockwood v Doric No. 1 Dead, Or Does It Just Look That Way? - A Review of the New Requirements for Textual Disclosure under the Australian and New Zealand Patents Acts

Speakers:

Mr. Stephen Burley SC Barrister, New South Wales Bar

Mr. Chris Way Partner, Baldwins Intellectual Property, Auckland

Chairperson:

Ms. Kate McHaffie Senior Associate, A J Park, Wellington

12.30 - 1.30pm **Lunch**

1.30 - 3.00pm **Session 3**

A Critical Assessment of Trade Mark Distinctiveness and Descriptiveness under Australian and New Zealand Law

Speakers:

Associate Professor Michael Handler Associate Dean (Education), Faculty of Law, University of New South Wales

Mr. Rob Batty Senior Lecturer, Faculty of Business and Economics, Commercial Law, The University of Auckland

Chairperson:

Mr. Earl Gray Partner, Simpson Grierson, Auckland

3.00 - 3.30pm **Afternoon tea**

3.30 – 4.30pm **Session 4**

Judge's Session

Speaker:

The Honourable Justice Annabelle Bennett AO Federal Court of Australia

Chairperson:

The Honourable Michael Kirby AC CMG Former justice of the High Court of Australia and President of the Court of Appeal of New South Wales

6.00pm **President's Dinner**

After dinner speaker

The Honourable Michael Kirby AC CMG

Sunday, 21 September 2014

8.30 - 9.00am **Arrival tea and coffee**

9.00 - 10.30am **Session 5**

Master of Your Domain – Challenges and Trends in Domain Name Disputes

Speakers:

Ms. Debbie Monahan New Zealand Domain Name Commissioner

Ms. Jo Lim Chief Operations and Policy Officer
.au Domain Administration Ltd

Chairperson:

**The Honourable Associate
Judge Warwick Smith** New Zealand High Court, Wellington

10.30 - 11.00am **Morning Tea**

11.00 - 12.30pm **Session 6**

Vive la revolution: 3D printing and its challenges for IP law

Speakers:

Mr. Philip Kerr Partner, Allens, Sydney

Mr. Warwick Downing CEO, TiDA Inc, Tauranga, New Zealand

Chairperson:

Ms. Rosemary Wallis Partner, Baldwins Intellectual Property, Auckland

12.30 - 2.00pm **Lunch and close**