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# The Intellectual Property Society of Australia and New Zealand

and



## INTERNATIONAL LICENSING - AVOIDING THE PITFALLS

Putting together an international licensing deal is complex. One of the complicating factors is the need to consider how the laws of New Zealand and other countries affect the enforceability and legality of the deal.

Mark Hargreaves and Scott Yorke will examine:

- the effectiveness and enforceability of provisions commonly included in international licence agreements, such as "no challenge" clauses, improvement grantback clauses and tying provisions;
- how competition laws in Europe, the US, Australia and New Zealand may affect these types of clauses; and
- practical solutions to minimise the risk of non-compliance with overseas laws.

This presentation will be useful for anyone involved in negotiating, drafting or litigating licence agreements."

**AUCKLAND MEETING:** Date: Wednesday, 17 June 2009  
Time: 5.30 pm  
Venue: Bell Gully, Level 22, 48 Shortland Street  
Cost: \$20 members, \$25 non members

**WELLINGTON MEETING:** Date: Thursday 18 June 2009  
Time: 5.30 pm  
Venue: Baldwins, Level 14, Baldwins Centre, 342 Lambton Quay  
Cost: \$20 members, \$25 non members

**CHRISTCHURCH MEETING:** Date: Thursday 18 June 2009  
Time: 5.30 pm  
Venue: James & Wells, Level 11, PwC Centre, 119 Armagh Street  
Cost: \$20 members, \$25 non members

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**AUCKLAND:** RSVP by Monday 15 June 2009

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Phone (09) 366 6139, Fax (09) 366 6140, Email: [alison@andrewbrown.co.nz](mailto:alison@andrewbrown.co.nz)

**WELLINGTON:** RSVP by Wednesday 17 June 2009  
Shona Russell, Baldwins, PO Box 852, Wellington,  
Phone: (04) 472 1094, Fax: (04) 472 6712,  
Email: [shona.russell@baldwins.com](mailto:shona.russell@baldwins.com)

**CHRISTCHURCH:** RSVP by Wednesday 17 June 2009  
Donna Malone, James & Wells Intellectual Property,  
PO Box 2201, Christchurch Mail Centre  
Phone: (03) 961 2460, Fax: (03) 961 2461  
Email: [donnam@jaws.co.nz](mailto:donnam@jaws.co.nz)